

ANUVRAT SHARMA

UX AND UI DESIGNER



About me

With 12+ years of experience in Design Thinking, Strategy, Design Management, Service Design, UX UI, and other banking departments, I bring efficiency, creativity, and excitement to organisations. Seeking creatively challenging role to enhance expertise.

Contact



+91 8130043493



anuvrat.sharma7@gmail.com



[My Website](#)



[Linkedin](#)



[Behance](#)



[Dribbble](#)

Education

- MDES(Human Centered Design)- SMI(2022-2024)
- MBA(IB) – ICEAI University (2014-16)
- PGDB (Post Graduation Diploma in Banking) – ICICI Manipal Academy (2009-10)
- B. Tech(EC) – Uttar Pradesh Technical University. (2003-07)

Skills

- UX Research
- UX/UI Design
- Service Design
- System Design
- Spatial Design
- Motion Design
- UX Audit
- Strategy and policy design
- Design Management
- Contextual Enquiry
- Tools-Figma, Adobe XD, After effects, Illustrator, Premiere Pro, Indesign, Photoshop and Procreate

Work Experience

Divisional Manager-Canara Bank

2014 - July 2022

- Developed customer-centric products and services, optimised processes, and collaborated with cross-functional teams to enhance usability and satisfaction. Led innovative solutions, resulting in improved customer engagement and business growth.

Manager - Kotak Mahindra Bank

Jan 2012 - Jan 2014

- Successfully led cross-functional teams in product development, ensuring alignment with strategic objectives and delivering innovative solutions. Implemented best practices, resulting in increased efficiency and cost savings.

Assistant Manager -ICICI Bank

May 2010 - Jan 2012

- Campaign design for small and large Businesses.
- Design of credit products for MSME and Large Corporates.

Certifications

- Service Design for the real World:A practical Introduction
- Certified Scrum Master
- CAIIB, JAIIB
- Cyber crime and fraud management from IIBF
- PGDEVD from CDAC Noida in embedded systems and VLSI Design
- Certification for Spoken English from BRITISH COUNCIL

Awards

- Best Executive Award at Administrative Staff College of India 2021
- A top performer in innovation and digital products in 2020(CANARA BANK).
- Star of the Month award for entrepreneurial Creativity, Kotak Mahindra Bank, 2012

Interests



Address

Prestige Traquility,Bomanahalli,Bangalore,Karanataka, 560049